Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

Tariff & Costing-CM Section, Corporate Office, 1st Floor, Bharat Sanchar Bhawan, H.C. Mathur Lane, Janpath, New Delhi - 110 001. Tel. No.011-23037109/200 Fax No.011-23329125



Date: 31.07.2012

No. 26-18/2010-T&C-CM

Circular T&C-CM No. 44/12-13

Sub: <u>Promotional offer of 20% special discount on sale price of 3.6 Mbps data card</u> during festival season -reg.

On the occasion of Janmashtami, Independence Day, Eid-ul-Fitar, Onam and Vinayaka Chaturthi the Competent Authority is pleased to announce a special discount of 20% on the sale price of 3.6 Mbps 3G USB type HSDPA data cards Rs.1600 (Exclusive of VAT).

- 2. This scheme will be effective from **07.08.2012** and remain open for a period of 90 days from the data of launch of this scheme.
- 3. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response.
- 4. This circular is issued based on the approval of the Competent Authority at 3/N in P&P CM cell File No.3-2/2012-P&P-CM. For any queries/clarification communication in respect of above tariff, the matter may be addressed to Sr.GM (P&P-CM), Corporate Office, BSNL, New Delhi on e-mail ID: hgcm.pp@gmail.com, hgcm_pp@bsnl.co.in.

(Prema Krishnamachari) Dy. General Manager (T&C) Ph. 011-23734283

To

All CGMs- Telecom Circles/ Telephone Districts.

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/E/HR/F, BSNL.
- 3) ED-F/CA/NB, BSNL.
- 4) All PGMs / Sr.GMs/GMs, BSNL C.O.
- 5) Sr. GM (S&M)-for publicity.
- 6) GM (IT) for making necessary update in website and place in news item.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) Director General P & T Audit, Delhi- 110054.
- 9) OL Section -for Hindi version.
- 10) Guard file.

(Subrat Kumar Mohakud) Dy. Manager (T&C)